

2009-2010

Society for Marketing Professional Services
Chesapeake Chapter



Sponsorship Packages

Platinum

\$2,000 (Estimated \$6,500 value)

- One Complimentary Membership or Membership Renewal *(as rebate)*
- One Complimentary Admission to ALL Education Seminars, Programs and Special Events *(reimbursed after attendance)*
- One Complimentary Admission to 2010 Mid-Atlantic Regional Conference *(reimbursed after attendance)*
- First Right of Refusal to Sponsor Special Events
- Opportunity to Display Marketing Materials at All Events During Program Year
- Firm Name, Logo and Sponsorship Level Prominently Displayed at Each Event *(Excluding Special Events)*
- Firm Name and Sponsorship Level Listed on All Publicity Emails and in Each Newsletter
- Firm Logo and Hyperlink on Chapter Website
- Full Page Ad in Chapter Newsletter and Prominent Ad on Sponsorship Page of Chapter Website
- Electronic Copy of Membership Roster
- Copy of Attendance List from All Events

Gold

\$1,000 (Estimated \$3,500 value)

- 50% Off Membership or Membership Renewal *(as rebate)*
- One Complimentary Admission to All Programs *(does not include education seminars/marketing bootcamp or special events)* *(reimbursed after attendance)*
- Opportunity to Display Marketing Materials at Programs *(does not include education seminars or special events)*
- Half Page Ad in Chapter Newsletter and Ad with Hyperlink on Sponsorship Page of Chapter Website
- Firm Name, Logo and Sponsorship Level Displayed on Tabletop Tents at Each Program *(does not include education seminars or special events)*
- Firm Name and Sponsorship Level Listed on Publicity Emails and in Each Newsletter
- Copy of Attendance List from Each Program *(does not include education seminars or special events)*

Silver

\$500 (Estimated \$2,000 value)

- \$75.00 Off Membership or Membership Renewal (as rebate)
- One Complimentary Admission to All Education Seminars (does not include programs, marketing bootcamp or special events) (*reimbursed after attendance*)
- Opportunity to Display Marketing Materials at Education Seminars
- Firm Name, Logo and Sponsorship Level Displayed on Tabletop Tents at Each Education Seminar
- Firm Name and Sponsorship Level Listed on Publicity Emails and in Each Newsletter
- Firm Listing and Hyperlink on Sponsorship Page of Chapter Website
- Copy of Attendance List from Each Education Seminar

Bronze

\$250 (Estimated \$1,500 value)

- \$25.00 Off Membership or Membership Renewal (as rebate)
- One Complimentary Admission to an Education Seminar and One Complimentary Admission to a Program (excludes marketing bootcamp, full and half day seminars) (*reimbursed after attendance*)
- Firm Name and Sponsorship Level Listed on Chapter Display Board and in Each Newsletter
- Listing on Sponsorship Page of Chapter Website

CONFIRMATION OF SPONSORSHIP

I hereby confirm the intent of _____ to become a sponsor of the Society for Marketing Professional Services Chesapeake Chapter.

Sponsorship Type/Fee (Circle):

New Sponsor

Renewing Sponsor (10% Discount)

Platinum Level \$2,000

Silver Level \$500

Gold Level \$1,000

Bronze Level \$250

By signing below, we confirm that we understand that payment is due upon signing and that payment must accompany this form.

Agreed and Accepted:

Date:

By (signature):

Printed Name:

Company Name:

Address:

City, State, Zip:

Company Website Address:

Contact Phone Number:

Contact Fax Number:

Contact Email Address:

Please mail this form along with your payment to: SMPS Chesapeake, c/o Kristine Sherwood, L2M, 811 Cromwell Park Drive, Ste 113, Glen Burnie, MD 21061

If you have any questions, you may contact: Kristine Sherwood @ 410.863.1302 or ksherwood@l2m.com

Although payments and contributions to the Chesapeake Chapter of SMPS are not tax deductible as charitable contributions for federal income tax purposes, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.

Thank you for your support of the SMPS Chesapeake Chapter.